



CHRIST
(DEEMED TO BE UNIVERSITY)
DELHI-NCR, INDIA

CHRIST (Deemed to be University), Delhi NCR Campus

SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY

Organises

**INTERNATIONAL CONFERENCE ON
NEW PARADIGMS IN ECONOMY, COMMERCE AND
SOCIETY**

“Harnessing AI and Industry 5.0 for a Sustainable Future”

**In Collaboration
with**



University of Louisiana Monroe, USA



**22 MARCH, 2025
(HYBRID MODE)**

Knowledge Partner

FPB INDIA



ABOUT THE INSTITUTION



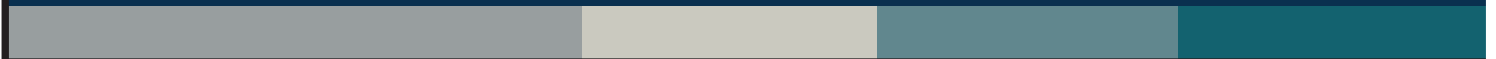
CHRIST (Deemed to be University) was born out of the educational vision of St Kuriakose Elias Chavara, an educationist and social reformer of the nineteenth century in South India. Established in 1969 as Christ College, it undertook path-breaking initiatives in Indian higher education with the introduction of innovative and modern curricula, insistence on academic discipline, imparting of Holistic Education and adoption of global higher education practices with the support of creative and dedicated staff. One of the first institutions in India to be accredited in 1998 by the NAAC, and subsequently in 2004 and 2016, CHRIST (Deemed to be University) has the top grade 'A' and 'A+' grade in 2022 in the 4-point scale.

ABOUT THE CONFERENCE



The International Conference on "NEW PARADIGMS IN ECONOMY, COMMERCE AND SOCIETY: Harnessing AI and Industry 5.0 for a Sustainable Future" aims to bring together researchers, academicians, industry practitioners and students to deliberate upon the latest advancements and applications of emerging technologies like Artificial Intelligence (AI), Industry 5.0, and other revolutionary innovations in various domains such as Finance, Marketing, HR and Economics.

The conference will provide a valuable opportunity to the participants to present their research based findings and views through research articles, working papers and case studies, which deliberate upon the emerging technologies and the ways in which they can be leveraged to drive sustainable business practices, enhance operational efficiency, and create value for all stakeholders.



Sub Themes

- Artificial Intelligence and Sustainable Economic Development
- AI-Powered Sustainable Finance and Investment
- Sustainable Accounting and Finance in the Industry 5.0 era.
- Socio-Economic Impacts of AI and Industry 5.0
- AI & Tech Empowerment for Sustainable Businesses
- Ethical and Responsible AI in Industry 5.0
- AI-Driven Innovation and Transformation in Sustainable Business
- Sustainable Logistics & Supply Chain Practices in the Context of Industry 5.0.
- AI in Sustainable HR Practices
- AI for Sustainable Cities and Infrastructure
- Sustainable Agriculture and Food Systems
- AI for Sustainable Healthcare and Wellbeing
- Sustainable Business Practices and Social Impact (CSR)
- Blockchain Technology and Big Data Analytics
- AI in Sustainable Marketing Practices

****Papers related to the general theme will also be considered**

Registration and Participation Fee

- Academicians / Industry Professionals - INR 2500
- International Academicians / Industry Professionals - US \$70
- Indian Students/Research Scholars - INR 1000
- International Students/Research Scholar - US \$30
- Christ Faculty & Staff Members- INR 1500
- Christ Research Scholar - INR 1000
- Christ Students - INR 500

**** It is mandatory for the first author to get registered.**

**** The registration fee is consistent for the first three authors. However, a 25% relaxation will be provided to the registration fee for the fourth and any subsequent authors.**

Submission Guidelines

Abstract Submission

Abstract Format

- Length: The abstract should not exceed 300 words.
- Content: It should briefly state the purpose of the research, methodology, principal findings, and major conclusions.
- Keywords: Include 3-5 keywords at the end of the abstract.
- Format: Use Times New Roman, 12-point font, single spacing, and standard margins.
- Citation Style: Follow the APA 7 citation style.
- References: Include full titles of journals and provide DOI where available.

Full Paper Submission

- Paper Format
- Length: The full paper should be between 4,000 to 6,000 words.
- Structure:
- The paper should include the following sections:

Title, Abstract, Keywords, Introduction, Literature Review, Methodology, Results, Discussion, Conclusion and References.

- Format: Follow the APA 7 style for citations and references.
- Formatting: Use Times New Roman, 12-point font, double spacing, and 1-inch margins on all sides.
- Figures and Tables: Ensure all figures and tables are clear and properly labelled. Include them within the text at the appropriate places.
- Citation Style: Follow the APA 7 citation style.
- References: Include full titles of journals and provide DOI where available.

Submission Process

- Online Submission: Submit your full paper through the conference's online submission system.
- Deadline: The full paper must be submitted by the specified deadline.
- File Format: Submit your paper in Microsoft Word (.doc or .docx) and PDF format.
- Review Process: All submissions will undergo a double-blind peer-review process. Authors will receive feedback and may be required to make revisions.

Important Dates

- Abstract / Full Paper Submission: 15 February, 2025
- Revised Submission: 22 February, 2025
- Registration: 28 February, 2025
- Date of the Conference: 22 March, 2025



Awards and Certification



- Participation Certificates
- Best Paper Award for every Track

Publication Opportunities

- The review committee will scrutinize the papers and the selected high-quality papers will be considered for publication in Leading (Scopus/WoS/ABDC/UGC Care Indexed) journals, including:
 1. International Journal of Business and Globalization (**Scopus**)
 2. International Journal of Entrepreneurship and Small Business (**Scopus**)
 3. World Review of Entrepreneurship, Management and Sustainable Development (**Scopus**)
 4. International Journal of Public Sector Performance Management (**Scopus**)
 5. International Journal of Technology Transfer and Commercialization (**Inderscience Peer-Reviewed Journal**)
- The accepted papers, after peer review, shall be considered for publication in a proposed edited book carrying an ISBN for dissemination to a larger audience.
- Conference proceedings (e-copy) will be provided to all the paper presenters.
- In all the journals, authors are responsible for corrections/additional fees, if any, as per the Journal's guidelines.

Conference Leadership Team

Patrons

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Dr. Bhupendra Singh Hada

Associate Professor

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CHRIST (Deemed to be University), Delhi NCR Campus, India

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- Dr. Surbhi Srivastava
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Please use the below QR Scanner or link
for Abstract & Full Paper Submission



or <https://forms.gle/AtG9ZuyAWbk4XbMx8>

For more details, Visit:
<https://icnpecs.christuniversity.in/>

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